

AUTHOR MEDIA KIT

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Synopsis

America has become a gerontocracy - and it's showing its age. Our future depends on young people running for and winning elected office. Yet despite historically high interest in politics among the young, few are entering the halls of power.

Young candidates at all levels of government need a new model. A political newcomer, Henry Bouchot shocked the political establishment in Richard Nixon's hometown of Whittier, California, defeating a nine-term incumbent to become the youngest member in the history of the Whittier City Council in 2018. In *A Millennial's Guide*, Henry shows how he harnessed his business education and experience in the Marines to create an unbeatable campaign. He goes beyond just the nuts and bolts of campaigning and describes how to make running both an unforgettable experience and an unstoppable one.



BOOK DETAILS

*A Millennial's Guide
to Running for Office:*



Author:
Henry Bouchot



Category:
Politics & Elections



Release Date:
April 10, 2021

Additional Details

- Sciences > Politics & Government > Elections
 - ISBN: 978-1-7350507-1-3
 - Publisher: John Henry Publishers
 - \$12.99
 - 200 Pages
- Available in Paperback, Audiobook, and Kindle on Amazon

Biography

Originally from East Los Angeles, Henry is the first in his family to graduate from college. Henry is the author of *Sonnets of Sin & Salvation*, a poetry chapbook about hyperpartisanship. He and his wife Christina, who he met in law school at Boston College, have two boys, John and Diego, plus a mutt named Layla.





REVIEW

“I wish I would’ve known when I took on Henry’s campaign that he was gonna write me out of a job! In seriousness, if you’re even vaguely thinking of running for office, stop and get this book. It’ll save you time, money, and not a few sleepless nights.”
-Danny Fierro of Presidio Strategic Communications.

EXCERPT

I think I’m gonna pass out. These are the words I whisper to my wife, Christina, outside El Camino Mexican Grill, the night of my election. This restaurant is nestled between a salon and a florist in a tiny strip mall on the curved Workman Mill Road, which leads to Rose Hills. With its 700 acres, Rose Hills is the largest cemetery in the United States.

The restaurant’s owner has John 14:6 emblazoned on the menu. In this verse, Jesus says, “I am the way and the truth and the life. No one comes to the Father except through me.”

Not another gatekeeper, I think to myself. Facing a nine-term incumbent, I feel like I’m going to need a miracle tonight; Christina tries to calm me down. “Henry, you’ve done everything you could. You knocked on, what, five thousand doors? You’ve put everything you had into this. I’m proud of you, honey.” She pumps some water into me and makes me take a few deep breaths so I can get inside for the results.

That’s fine, I think, but what if I lose? Will anyone remember this race? The headstones at Rose Hill bearing names long-forgotten cross my mind.

SAMPLE INTERVIEW TOPICS

- Why should young people run for office?
- Why don’t more young candidates succeed?
- Who should run for elected office?
- Why does local politics matter?
- Do you have to be crazy to run for office?
- What makes for a successful candidate?
- What is it like being a local politician?

